



SPONSORSHIP OPPORTUNITIES

DAY SPONSOR - \$5000

Only Five Available!

- Logo on the front of the fair brochure, all printed advertising, the fair website, and Facebook page.
 - Name in all radio and TV advertising.
- 100 fair passes • 10x30 outdoor booth space
- 3 banners placed in a high traffic area • Sign at main entrance gate.
- 4 entertainment meet and greet tickets

STAGE SPONSOR - \$2500

Only Two Available!

- Logo on the fair brochure, the fair website, and Facebook page.
- All referrals to stage in print and vocal announcements will indicate sponsors name.
 - Sign on stage • 50 fair passes
- 2 entertainment meet and greet tickets

FRONT ENTRANCE - \$2000

Only Four Available!

- Logo on the fair website and Facebook page.
- 3x5 Sign will be placed on entrance or exit side of the gate.
 - 40 fair passes
- 2 entertainment meet and greet tickets

RECOGNITION BANNER - \$500

- Logo on the fair Facebook.
- Shared sign printed and placed in high traffic area throughout the fairgrounds with your logo.
 - 20 fair passes

RECOGNITION BANNER - \$100

- We will have multiple banners that will list all \$100 donors. No logos will be used.



RODEO SPONSORSHIP OPPORTUNITIES

BUCKING CHUTES - \$2500

Only Six Available!

- 2x8 Banner on box
- 50 fair passes

ALL AROUND - \$1500

- Premium box seats for all performances
 - 2x8 Banner on box
 - 30 fair passes

EVENT - \$1000

- Recognition during your sponsorship event in all rodeo performances
 - 2x8 Banner in arena
 - 20 fair passes

BANNER IN ARENA - \$500

- Banner in high visible area.
- 10 fair passes.



MONETARY SPONSORSHIP

Business Name: _____ Contact Name: _____

Contact Address: _____

Phone: _____ Email: _____

Sponsor package requested: _____

Preferable area on the fairgrounds – describe location to best detail: _____

You will be billed for your balance. All balances must be paid in full by August 1, 2016. You may also pay with a credit card.

Credit card number: _____ Expiration Date: _____

Signature: _____ Date: _____

IN-KIND SPONSORSHIP

If sponsoring an in-kind donation, please indicate estimated value and requested sponsorship package.

In-kind donation: _____

Estimated value: _____

Sponsorship package requested: _____

Please fill out the contact information under Monetary Sponsorships.

Please mail completed form back to:

**SNMSFR
PO Box 1145
Las Cruces, NM 88004**

Or email: ***sponsor@snmstatefairgrounds.net***