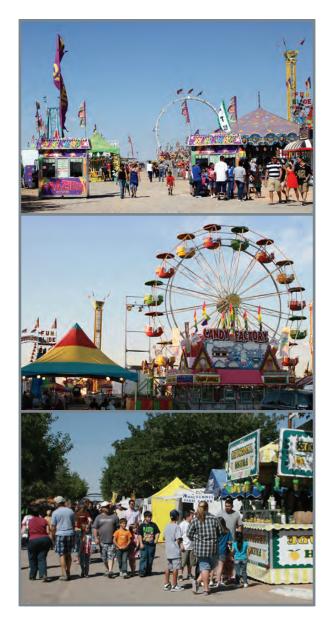
Information about the Southern New Mexico State Fair & Rodeo

The Southern New Mexico State Fair & Rodeo is a 501 (c) (3) non-profit organization. The fair serves counties including Doña Ana, El Paso, Grant, Hidalgo, Luna, Otero, Sierra & Catron County. The board is all volunteers, made of men & women from a variety of cultures, economic & business backgrounds.

Each year the fair provides education and opportunity for thousands of our local youth through the support of FFA and 4-H, allowing children to work on all genres of projects to display and compete at the fair. The SNMSF & Rodeo runs thick with entertainment, education, values and tradition, all for local families to enjoy. Many Southern New Mexico & El Paso schools take part by bringing our area children out for this valuable experience.

This year we have a projected attendance of 60,000 people that will visit the fair from October 1st through October 5th, 2014. We look forward to new entertainment and old tradition that makes the fair a positive environment for families to come, learn about different cultures, agriculture, the businesses who serve us, and much more.



For more information

Joshlinn Madrid

12125 Robert Larson Boulevard Las Cruces, NM 88005 Mailing Address: P.O. Box 1145 Las Cruces, NM 88004 Telephone: 575.636.7098 www.snmstatefairgrounds.net



♦ Business Name
♦ Contact Name
♦ Contact Address
♦ Phone
♦ Sponsor Package Requested
◆ You will be billed for your balance. All balances must be paid in full by 8-1-2014.
♦ You may also pay with a credit card. Card Number
◆ Expiration Date
♦ Signature

SPONSORSHIP OPPORTUNITIES



Sponsor & Display Area

Call for Pricing

If you have a product that you would like to display during the fair, please contact us for pricing and advertising options.

Day Sponsor \$6000°°

!!! Only Three Available !!!

- ♦ Logo on the front of Fair Brochure & on all print advertising.
- ♦ Named in all radio and TV advertising.
- ♦ 100 fair passes.
- ♦ 10x30 outdoor booth space.
- 3 Banners placed in a high traffic area of the fair.
- ♦ Sign at main entrance gate.

Stage Sponsor \$2500°°

!!! Only Two Available !!!

- ♦ All referrals to stage in print will indicate sponsor name.
- ♦ All referrals to stage in vocal announcements will indicate sponsor.
- Sign on stage.
- 25 fair passes

Front Entrance \$2000°°

!!! Only Four Available !!!

- ♦ 3x5 Sign will be placed on entrance or exit side of the gate.
- ♦ 20 fair passes.

Recognition Banner \$500°°

- ♦ Banner printed & placed in high traffic area throughout the fairgrounds with your logo.
- ♦ 15 fair passes.

Recognition Banner \$100°°

♦ We will have multiple banners that will list all \$100.00 donors. No logos will be used.



All Around \$1500°°

- ♦ Premium box seats for all performances.
- 30 fair passes.

Event \$1000°°

- Recognition during your sponsored event in all rodeo performances.
- ♦ 2x8 banner in arena.
- 20 fair passes.

Banner in Arena \$500°°

- Banner in high vision arena.
- 10 fair passes.